

2022 TX-APWA CONFERENCE

JUNE 13-15, 2022 | FRISCO CONVENTION CENTER

EMBASSY SUITES BY HILTON DALLAS FRISCO HOTEL

& CONVENTION CENTER

FRISCO, TEXAS

ABOUT THE CONFERENCE

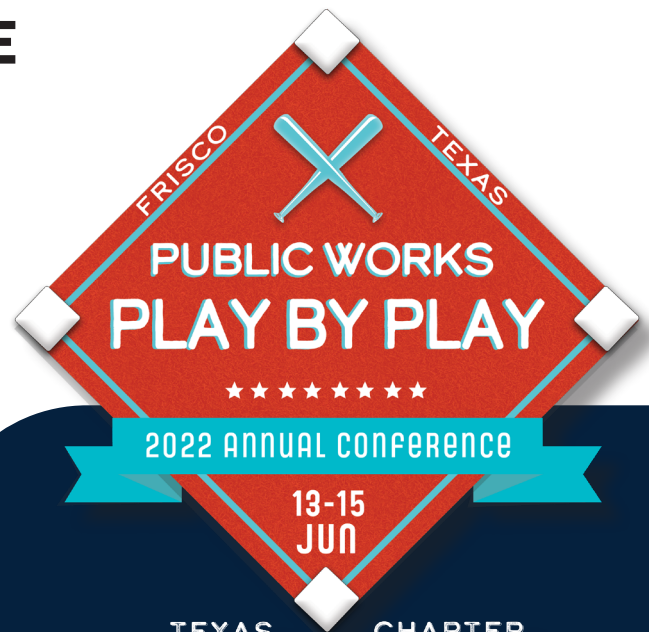
The Texas Chapter of the American Public Works Association (TX-APWA) is proud to host its Annual Conference in the City of Frisco at the Embassy Suites and Conference Center this summer. The Annual Conference attracts key Public Works professionals such as, City Managers, Public Works Directors, Consulting Engineers and Architects. Additional attendees include product and service vendors along with leading industry representatives.

TX-APWA continues to be a high energy event that includes activities as well as technical and training sessions. Sponsorships by organizations such as yours are critical to our success. Five sponsorship levels are available along with a menu of special event sponsorship opportunities. This sponsorship structure allows you to target your desired market and clients. The conference attendees come from a variety of different communities, agencies, and organizations that need your products and services. Exhibit space is also available throughout the conference. We expect to see over 500 conference attendees this year in Frisco.

PAST CONFERENCE ATTENDEES

Over the past 10 years, the attendance has varied between 300-600. We anticipate the conference to continue to grow in attendance.

DEADLINE to be included in printed materials: May 23, 2022



TEXAS CHAPTER
AMERICAN PUBLIC WORKS ASSOCIATION

**SPONSORSHIP,
EXHIBITOR &
ADVERTISEMENT
OPPORTUNITIES**

WHAT SPONSORSHIPS DO for TX-APWA

Sponsorships have assisted the Chapter with the following:

- Get needed vendor product and service information to the user, our members
- Provide effective professional development and networking for our vendors and our members
- Fund scholarships and stipends for students and our members
- Provide a forum for information exchange about public works services, activities and developments
- Recognition for outstanding members and supporters
- Give back to the conference location via community service organization

#TXAPWA

www.txapwa.com

TEXAS CHAPTER OF AMERICAN PUBLIC WORKS ASSOCIATION

2022 ANNUAL CONFERENCE

SPONSORSHIP/EXHIBITOR OPPORTUNITIES

JUNE 13-15, 2022 | FRISCO CONVENTION CENTER

PACKAGES	Partner \$10,500	Platinum \$7,800	Gold \$5,250	Silver \$2,600	Bronze \$1,050	Booth Only or Add-on Space
Full Conference Registration	6	5	4	2	1	\$1,575 per Booth Add-on Space \$1,050
Logo Publicity on pre-event materials, website, displayed at conference, and printed materials	✓	✓	✓	✓	✓	
Exhibitor Booth* (first come, first serve)	20' x 40'	20' x 20'	10' x 20'	10' x 10'		
Exhibitor Pass with Meals	4	3	2	1		
Full-Page Color Ad in conference program (Partner Level Only)	✓					

*Different Booth Sizes Available | Send email to drenner@cpyi.com

ADDITIONAL Sponsorships	
Mobile App: Recognition on Mobile App Banner, logo publicity on all printed and digital materials	\$2,000
Conference Bag: Only one available SOLD OUT (must include TX-APWA logo) - <i>Materials needed by 6/1/22</i>	\$3,700
Packet Insert: Only five available Sponsor-provided printed insert to be distributed to all attendees in conference portfolio. Sponsor will be responsible for printing & delivering inserts to conference organizers <i>by 6/1/22</i>	\$1,000
Conference Lanyard: Only one available SOLD OUT <i>Needed by 6/1/22</i>	\$5,250
Reseusable Water Bottle: Sponsor provides bottles - Only one available. Estimated 500 <i>Materials needed by 6/1/22</i>	\$1,500
Logo on all Hotel Room Keys	\$3,150
Charging Station/Rest Area: Located in high traffic area Only two available	\$2,500
Sanitation Stations: Company Signage/Logo located at designated sanitation stations	\$250
Volunteer Shirts: Company Logo on shirt Shirt provided by TX-APWA Only one available SOLD OUT	\$700
AFTER-HOURS SPONSORSHIPS	
Welcome Reception in Exhibit Hall (Monday) Recognized on all pre-event materials, website, printed materials, and at event. (4:30-6:30pm) Only five available	\$5,250
Exhibitor Reception in Exhibit Hall (Tuesday) Recognized on all pre-event materials, website, printed materials, and at event. (4:00-5:30 p.m.) Only five available	\$5,250
Awards Ceremony (Tuesday) Table of 8 (premier seating): Includes snacks at table and 8 drink tickets (dinner on own afterwards) (5:30-6:30 p.m.)	\$500
Young Professionals Outing (Tuesday) (7:00-10:00 p.m.)	\$250
Baseball Sponsorship (Wednesday) Frisco RoughRiders vs Midland RockHounds Includes food, Dr. Pepper products, 2 tickets, & recognition at event. (7:05 p.m. Game time) Only six available	\$500

ADD ONS	
Exhibitor Pass	\$300 with Meals \$100 without Meals
Drink Tickets for Events	\$120 per 10 Drink Tickets <i>Can be used for all social events (excluding YP Outing)</i>

CONFERENCE EVENTS	
Lunch Sponsor (for Workshop) Only two available	Monday \$3,000
Breakfast Sponsor Only two available	Tuesday \$7,500 SOLD OUT Wednesday \$5,000
Lunch Sponsor Only six available	Tuesday \$5,000 Wednesday \$5,000
Break Sponsor in Exhibit Hall Unlimited available	Tuesday \$1,500 Wednesday \$1,500
SPONSOR INFORMATION	
Please fill out the registration form on http://txapwa.com Booth location are on a first-come, first-serve basis. <i>Early registration is encouraged.</i> DEADLINE to be included in printed materials is 5/23/22 .	

Company Name _____

Address _____

City _____ State _____ Zip _____

Contact Name _____

Contact Phone _____

Contact Email _____

PAYMENT INSTRUCTIONS
NO REFUNDS AFTER 5/23/22. A \$50 administrative fee will apply when canceling prior to 5/23/22.
MAKE CHECKS PAYABLE TO: TX-APWA Chapter and mail to: C/O IMP/International Meeting Planners, Inc. PO Box 10307 Corpus Christi, TX 78460-0307
INVOICE QUESTIONS: Direct to Anna Flores by phone 361-241-4535 or email implanners@sbcglobal.net