

2024 TX-APWA ANNUAL CONFERENCE

JUNE 3-5, 2024 | HENRY B. GONZALEZ CONVENTION CENTER
SAN ANTONIO, TEXAS



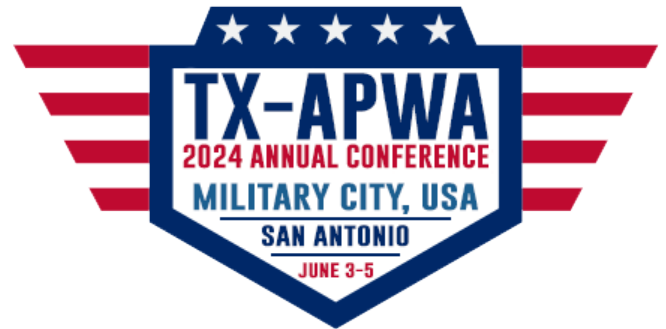
ABOUT THE CONFERENCE

The Texas Chapter of the American Public Works Association (TX-APWA) is proud to host its Annual Conference in San Antonio, Texas at the Henry B. Gonzalez Convention Center. The Annual Conference attracts key Public Works professionals such as, City Managers, Public Works Directors, Consulting Engineers and Architects. Additional attendees include product and service vendors along with leading industry representatives.

TX-APWA continues to be a high energy event that includes networking activities as well as technical and training sessions. Sponsorships by organizations such as yours are critical to our success. Five sponsorship levels are available along with a menu of special event sponsorship opportunities. This sponsorship structure allows you to target your desired audience and clients. Conference attendees come from a variety of different communities, agencies, and organizations that need your products and services. Exhibit space is also available throughout the conference. We expect to see over 1,000 conference attendees this year in San Antonio.

PAST CONFERENCE ATTENDEES

Over the past 10 years, the attendance has varied between 300-800. We anticipate the conference to continue to grow in attendance.



SPONSORSHIP, EXHIBITOR & ADVERTISEMENT OPPORTUNITIES

DEADLINE to be included
in printed materials:

May 10, 2024

WHAT SPONSORSHIPS DO FOR TX-APWA

Sponsorships have assisted the Chapter with the following:

- Connect needed vendor product and service information to the user, our members
- Provide effective professional development and networking for our vendors and our members
- Fund scholarships and stipends for students and our members
- Provide a forum for information exchange about public works services, activities and new developments
- Recognition for outstanding members and supporters
- Give back to the conference location via community service organization

#TXAPWA

www.txapwa.com

TEXAS CHAPTER OF AMERICAN PUBLIC WORKS ASSOCIATION

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PACKAGES	General	Colonel	Major	Captain	Lieutenant	Booth Only or Add-on Space
Ask us about our Commander in Chief Sponsorship	\$10,000	\$7,800	\$5,300	\$2,600	\$1,600	
Full Conference Registration	6	5	4	2	1	
Logo Publicity on pre-event materials, website, displayed at conference, and printed materials	✓	✓	✓	✓	✓	\$1,100 per 10x10 Booth (includes one exhibitor pass w/o meals)
Exhibitor Booth* (first come, first serve)	20' x 40'	20' x 20'	10' x 20'	10' x 10'	10' x 10'	
Exhibitor Pass with Meals	4	3	2	1		Each 10x10 Add-on Space \$1,100
Full-Page Color Ad in conference program (General Level Only)	✓					

*Different Booth Sizes Available | Email AnnualConference@TxPublicWorks.com

ADDITIONAL SPONSORSHIPS	
Conference App: Company name scrolling across the top banner on the conference mobile application. Only 10 available.	\$1,000
Conference Lanyard: Sponsor provides lanyards. Estimated 1,000 need by 5/21/24. Only one available.	\$7,000
Reusable Water Bottle: Sponsor provides bottles. Estimated 1,000 bottles need by 5/21/24. Only one available.	sold
Charging Station: Located in Exhibit Hall. Only two available.	\$2,000
Volunteer Shirts: Company Logo on shirt. Shirt provided by TX-APWA. Only one available.	sold
Packet Insert: Sponsor-provided insert to be distributed to all attendees in conference portfolio. Sponsor will be responsible for printing & delivering inserts to conference organizers by 5/21/24. Only five available.	\$1,000
Extravaganza: in Exhibit Hall (MON). Recognized on all pre-event materials, website, printed materials, and at the event. Only three available.	\$3,000
Exhibitor & Awards Reception in Exhibit Hall (TUE). Recognized on all pre-event materials, website, printed materials, and at the event. Only three available.	\$3,000
Awards Ceremony (TUE). Table of 8 (premier seating): No dinner provided.	\$500
Social Event (TUE) Recognized on all pre-event materials, website, printed materials, and at the event.	\$1,500
Young Professionals Outing (TUE) Recognized on all pre-event materials, website, printed materials, and at the event.	\$1,000

SPONSOR INFORMATION

Please fill out the registration form on <http://txapwa.com>
Booth location are on a first-come, first-serve basis.
Early registration is encouraged.

ADD ONS		
Exhibitor Pass	\$300 w/ Meals	\$100 w/o Meals
CONFERENCE MEALS		
Lunch Sponsor	Monday \$3,500 Wednesday \$3,500	
Break Sponsor in Exhibit Hall.	Monday \$1,500 Tuesday \$1,500 Wednesday \$1,500	
Women's Leadership Breakfast Sponsor: Recognized on all pre-event materials, website, printed materials, and at the Women's Leadership Breakfast.	Tuesday \$2,500	
Keynote Lunch Sponsor: Recognized on all pre-event materials, website, printed materials, and at the keynote speaker luncheon.	sold	

Company Name _____
Address _____
City _____ State _____ Zip _____
Contact Name _____
Contact Phone _____
Contact Email _____

PAYMENT INSTRUCTIONS

A \$50 administrative fee will apply when canceling prior to 5/11/24. **NO REFUNDS AFTER 5/11/24.**
MAKE CHECKS PAYABLE TO: TX-APWA Chapter and mail to: C/O IMP/International Meeting Planners, Inc., PO Box 10307, Corpus Christi, TX 78460-0307
INVOICE QUESTIONS: Anna Flores | 361-241-4535 | Anna@TxPublicWorks.com