

2023 TX-APWA ANNUAL CONFERENCE

JUNE 27-29, 2023 | WACO CONVENTION CENTER

WACO, TEXAS



ABOUT THE CONFERENCE

The Texas Chapter of the American Public Works Association (TX-APWA) is proud to host its Annual Conference in the City of Waco at the Waco Convention Center this summer. The Annual Conference attracts key Public Works professionals such as, City Managers, Public Works Directors, Consulting Engineers and Architects. Additional attendees include product and service vendors along with leading industry representatives.

TX-APWA continues to be a high energy event that includes activities as well as technical and training sessions. Sponsorships by organizations such as yours are critical to our success. Five sponsorship levels are available along with a menu of special event sponsorship opportunities. This sponsorship structure allows you to target your desired market and clients. The conference attendees come from a variety of different communities, agencies, and organizations that need your products and services. Exhibit space is also available throughout the conference. We expect to see over 500 conference attendees this year in Waco.

PAST CONFERENCE ATTENDEES

Over the past 10 years, the attendance has varied between 300-600. We anticipate the conference to continue to grow in attendance.

DEADLINE to be included in printed materials: June 5, 2023



TEXAS CHAPTER OF AMERICAN PUBLIC WORKS ASSOCIATION

SPONSORSHIP, EXHIBITOR & ADVERTISEMENT OPPORTUNITIES

WHAT SPONSORSHIPS DO FOR TX-APWA

Sponsorships have assisted the Chapter with the following:

- Get needed vendor product and service information to the user, our members
- Provide effective professional development and networking for our vendors and our members
- Fund scholarships and stipends for students and our members
- Provide a forum for information exchange about public works services, activities and developments
- Recognition for outstanding members and supporters
- Give back to the conference location via community service organization

#TXAPWA

www.txapwa.com

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PACKAGES	Partner \$10,000	Platinum \$7,800	Gold \$5,250	Silver \$2,600	Bronze \$1,050	Booth Only or Add-on Space
Full Conference Registration	6	5	4	2	1	<p>SOLD OUT</p> <p>\$1,375 per 10x10 Booth (includes one exhibitor pass w/o meals)</p> <p>Each 10x10 Add-on Space \$1,050</p>
Logo Publicity on pre-event materials, website, displayed at conference, and printed materials	✓	✓	✓		✓	
Exhibitor Booth* (first come, first serve)	20' x 40'	20' x 20'	10' x 20'	10' x 10'		
Exhibitor Pass with Meals	4	3	2	1		
Full-Page Color Ad in conference program (Partner Level Only)	✓					

*Different Booth Sizes Available | Email AnnualConference23@TxPublicWorks.com

ADDITIONAL SPONSORSHIPS	
Packet Insert: Sponsor-provided insert to be distributed to all attendees in conference portfolio. Sponsor will be responsible for printing & delivering inserts to conference organizers by 6/19/23. Only five available.	\$1,000
Conference Lanyard: Needed by 6/19/23. Only one available. GARVER	\$5,250 SOLD OUT
Reusable Water Bottle: Sponsor provides bottles. Estimated 500 bottles needed by 6/19/23. Only one available. Advance Drainage Systems	\$1,500 SOLD OUT
Logo on all Hotel Room Keys TCPA	\$3,000 SOLD OUT
Sanitation Stations: Company Signage/ Logo located at designated sanitation stations	\$250
Volunteer Shirts: Company Logo on shirt. Shirt provided by TX-APWA. Kimley-Horn	\$700 SOLD OUT

AFTER-HOURS SPONSORSHIPS	
Welcome Reception in Exhibit Hall (TUE). Recognized on all pre-event materials, website, printed materials, and at event. Only 2 Available (1) Lhosit NA	\$3,000
Exhibitor & Awards Reception in Exhibit Hall (WED). Recognized on all pre-event materials, website, printed materials, and at event. Only Three available	\$3,000
Awards Ceremony (WED). Table of 8 (premier seating): Includes snacks at table and 8 drink tickets (dinner on own afterwards).	\$500
Young Professionals Outing (WED). Texas Pack & Load	\$250

ADD ONS		
Exhibitor Pass	\$300 w/ Meals	\$100 w/o Meals
CONFERENCE EVENTS		
Breakfast Sponsor Only three SOLD OUT Thursday - Lime Association of TX	Wednesday \$2,500	Thursday \$2,000
Lunch Sponsor Only three available each day.	Tuesday \$2,500	Wednesday \$3,500 Thursday \$3,500
Break Sponsor in Exhibit Hall. Only four available each day. SealMaster, Bartlett & West Halloway Environmental - Communications Xylem & TMRS	Tuesday \$750	Wednesday \$1,500 Thursday \$750
SPONSOR INFORMATION		
Please fill out the registration form on http://txapwa.com Booth location are on a first-come, first-serve basis. Early registration is encouraged. DEADLINE to be included in printed materials is 6/5/23.		

Company Name _____

Address _____

City _____ State _____ Zip _____

Contact Name _____

Contact Phone _____

Contact Email _____

PAYMENT INSTRUCTIONS
NO REFUNDS AFTER 6/6/23. A \$50 administrative fee will apply when canceling prior to 5/8/23.
MAKE CHECKS PAYABLE TO: TX-APWA Chapter and mail to: C/O IMP/International Meeting Planners, Inc., PO Box 10307, Corpus Christi, TX 78460-0307
INVOICE QUESTIONS: Anna Flores 361-241-4535 implanners@sbcglobal.net